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## A Powerful New Paradigm for Event Staffing:

### A gignology Case Study at Stadium People

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#### Introduction

Stadium People, a leading provider of Event Staff, Security, and Guest Services workers across more than 100 venues nationwide, faced a significant challenge: how to efficiently hire and manage 10,000+ personnel each year while maintaining high service quality and compliance. After years of piecing together multiple technologies for applicant tracking, advertising, mass communication, scheduling, and time tracking, they needed a single, unified workforce management system that could keep pace with rapid growth.

gignology—an AI-driven, end-to-end platform for screening, recruiting, onboarding, scheduling, and time tracking—proved to be the missing link. By consolidating everything under one roof, Stadium People revolutionized its approach to volume hiring and event staffing.

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#### The Challenge: Disparate Systems and Rapid Growth

- **Multiple Technologies, Multiple Headaches**  
Stadium People previously relied on various standalone tools to handle different parts of the hiring funnel: one for job postings, another for scheduling, and yet another for mass communications. This patchwork created inefficiencies and slowed down the hiring process.
  - **Large-Scale, High-Velocity Hiring**  
With tens of thousands of prospective job seekers nationwide, Stadium People needed to quickly review, screen, and onboard hundreds of candidates per day—especially in peak seasons when venues across the country all needed staffing at once.
  - **Maintaining Quality and Compliance**  
Handling sensitive employee documents, verifying certifications, and ensuring all new hires were trained on the latest safety and service protocols were crucial for Stadium People's reputation and client satisfaction.
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## Why gignology?

According to [gignology's White Paper on AI Workforce Management], the platform is designed to leverage artificial intelligence across four core areas: AI Screening, AI Assessments, AI Recruiting & Job Fulfillment, and AI Onboarding. Each of these capabilities helps streamline the end-to-end hiring process—from sourcing to day-one readiness.

### Key AI-Driven Features

#### 1. AI Screening

- **Automated Candidate Scoring:** gignology's AI poses dynamic questions based on the job description, then ranks candidate responses for quick, data-driven shortlisting.
- **Adaptive Conversations:** A conversational interface ensures candidates understand questions correctly, increasing response quality and completion rates.
- **Decision Automation:** Candidates who fail to meet must-have criteria (e.g., certifications, location requirements) are automatically moved to a “decline” pool, saving managers from manual review.

#### 2. AI Assessments

- **Skills Testing at Scale:** Roles ranging from event security to guest services can have customized or AI-generated tests to validate essential skills and job knowledge.
- **Multiple Question Formats:** From multiple-choice to fill-in-the-blank, each assessment can evaluate both hard and soft skills.
- **Intelligent Scoring:** Answers are auto-graded for accuracy, completeness, and context, providing thorough insight into a candidate's strengths and weaknesses.

#### 3. AI Recruiting & Job Fulfillment

- **Smart Matching:** The platform cross-references job descriptions with applicant data to rank best-fit candidates, drastically reducing time-to-hire.
- **Collaborative Tools:** Hiring managers, recruiters, and stakeholders communicate in real time within one system—no more email back-and-forth or scattered notes.
- **Scalability:** Whether you need to hire 10 or 1,000 employees, the system seamlessly adapts to the workflow.

#### 4. **AI Onboarding**

- **Rapid Document Collection:** gignology's AI can recognize and verify IDs (e.g., driver's licenses, passports), auto-populating official forms like the I-9.
  - **No-Code Form Setup:** Company-specific forms (NDAs, policy acknowledgments) are digitized within the platform, eliminating paper shuffling.
  - **Two-Minute Completion:** New hires can complete all onboarding steps—from background checks to e-signatures—in under two minutes.
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### **The Impact at Stadium People**

#### 1. **Faster High-Volume Hiring**

By consolidating applicant tracking, screening, and assessments, Stadium People could instantly communicate job postings to tens of thousands of job seekers nationwide. This capability became critical during peak events where hundreds of positions needed to be filled within days.

#### 2. **Improved Quality of Trained Labor**

Using AI Assessments and embedded training videos with AI-Generated Quizzes, Stadium People ensures new hires are adequately prepared before stepping into any role. From security protocols to customer service etiquette, the knowledge transfer process is both efficient and traceable.

#### 3. **Seamless Scheduling and Time Tracking**

gignology's **Mobile Staff Scheduling and Timeclock with Geofencing** lets Stadium People's event managers set up hundreds of events in minutes, monitoring up to 700 workers at a large venue through a smartphone or tablet. This granular control of shifts, attendance, and clock-in/out data greatly enhances operational efficiency.

#### 4. **Significant Cost Savings**

By reducing the administrative overhead of onboarding and scheduling, Stadium People passes savings on to customer venues—reportedly in the millions of dollars—by offering more competitive hourly rates without sacrificing quality or compliance.

#### 5. **A Better Candidate & Manager Experience**

- **Reduced Paperwork:** The gignology Mobile AI Onboarding process slashes manual paperwork time to under two minutes per hire.

- **Easier Manager Oversight:** Event managers can see worker status, schedule changes, and timesheets in real time on any device.
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## Results at a Glance

- **10,000+ Hires Annually** processed through a unified AI platform
  - **Hundreds of Events** managed simultaneously with mobile scheduling and timeclock tools
  - **Thousands of Candidates** screened daily using AI-driven automation
  - **Millions in Cost Savings** passed on to stadium and venue clients
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## Stadium People's Transformation with **gignology**: Step-by-Step

### 1. **Rapid Candidate Sourcing**

- Mass text and email blasts to qualified candidates using AI-driven outreach.
- Automated screening ensures only top candidates move on.

### 2. **Robust AI Assessments**

- Role-specific tests validate security protocols, customer service aptitude, and more.
- Simplified manager reviews via auto-scoring and ranking dashboards.

### 3. **Effortless AI Onboarding**

- Digital collection of IDs, automated I-9 completion, and e-signatures.
- Integration of training videos and quizzes ensures staff readiness from day one.

### 4. **Powerful Scheduling & Time Tracking**

- Drag-and-drop event creation for hundreds of concurrent venues.

- GPS geofencing for accurate clock-in/out and real-time attendance monitoring.

## 5. Continuous Optimization

- Feedback loops from scheduled events feed back into gignology's AI, improving candidate matching, scheduling preferences, and labor cost forecasting over time.

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## Why This Matters for the Event Staffing Industry

Event staffing is a high-volume, fast-paced environment where a single oversight (e.g., scheduling errors, untrained staff, compliance lapses) can have massive repercussions. gignology's AI platform offers the precision, scalability, and speed the industry demands, and Stadium People's success story is a testament to these capabilities.

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## About Stadium People

[Stadium People](#) has grown into one of the nation's premier event staffing and guest services providers, partnering with major stadiums, universities, concert venues, and other large facilities. With a mission to deliver top-tier guest experiences, Stadium People continually explores cutting-edge technologies to improve staffing efficiency, employee training, and compliance.

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## About gignology.ai

[gignology](#) is an AI-powered workforce management platform redefining the way businesses screen, assess, recruit, and onboard talent. By focusing on data-driven insights, user-friendly automation, and seamless scaling, gignology empowers organizations to hire better, faster, and smarter—turning workforce management into a strategic advantage.

For more information on how gignology can transform your organization, visit [gignology.ai](#) or email us at [sales@gignology.ai](mailto:sales@gignology.ai) and ask for our white paper.