gig·nology

System Overview

Designed and developed by staffing industry professionals who understand both the unique challenges with available technologies and the importance of responsiveness-to-profit, gig•nology checks all the boxes.

This whitepaper and system overview describes the primary modules and feature sets that will help users navigate through the workflow of the system.

Key Takeaways

- Improved hiring workflow
- Maximized job board investments
- Reduced staffing workforce overhead

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Who Uses gig-nology?

Designed by staffing pros with decades of cross-industry expertise, gig•nology delivers powerful applicant flow and the employee management tools for a robust, all-in-one solution.

While any organization will benefit from our unique user experience, our design is the perfect fit for the following communities:

Hospitality & Event Venues

- Stadiums, arenas, university events
- Food service, catering, hotels
- Retail, theaters, amusements



Manage high-volume hiring with Al

Better engagement with part-time staff

Advanced shift scheduling & positioning

Mobile timeclock with geolocation

Staffing Agencies

- Executive and retained search
- Contractor and 1099 consultants
- Temporary, hourly, seasonal labor



Advanced Resu-matching & Al Screening

Agency-style placement workflows

Revenue-building CRM for more Job Orders

Corporate Recruiting & HR

- Internal recruiting teams
- HR management & administrators
- Start-up companies without HR



Robust recruiting for any HR Teams

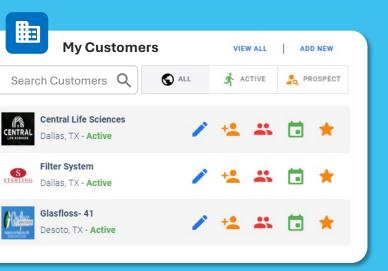
Advanced jobs management

Seamless mobile onboarding

HRIS & Payroll integration

User Interface & System Design

gig•nology was designed to offer an appealing graphical interface that allowed for quick action, organization, and collaborative decision making with high-color icons.



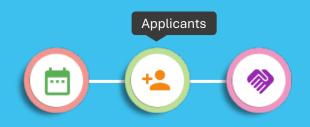
Dashboard Layout

Organize your workflow in card-style view by priority jobs, customers, or events.

- Customer Card View with Favorites
- Important Events or Interviews
- Active Jobs with quick icons
- Task Views or Notifications

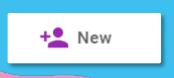
Quick Action Icons

Drive activity from an easy-to-navigate layout equipped with colorful action icons that include tool tip hover messages.



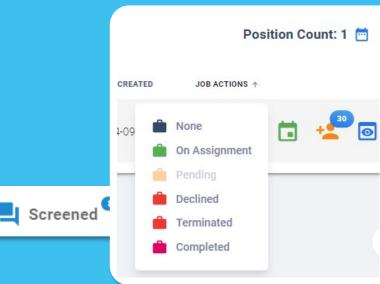
Responsive Hover Menus

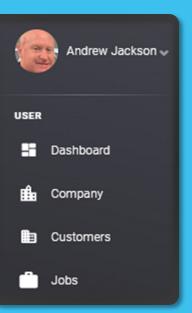
Dive deep from within menus to complete more activities from a single screen. Avoid multiple screen navigation using number indicators on your key activity icons.





10





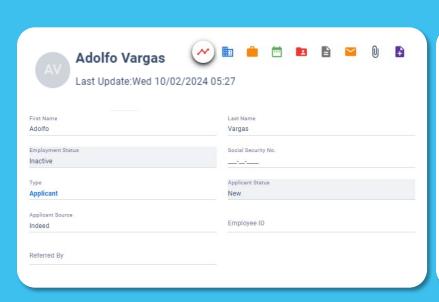
Menu Navigation Option

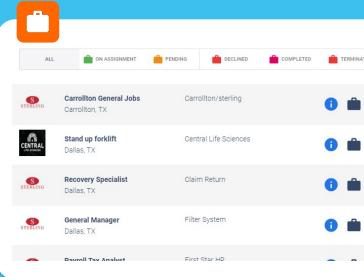
Use our collapsable left menu drop down for traditional navigation to common modules and features.

- Manage regular company, customer, jobs and interview settings from the top section
- Access critical applicant, employee and user functions quickly
- Access tasks, reports, activities, manage issues, setup and notifications

Split Panel Design for Deep Information Views

Access more data from one view and eliminate tedious table and sub-menu views.





Filter Cards and Stage Steppers

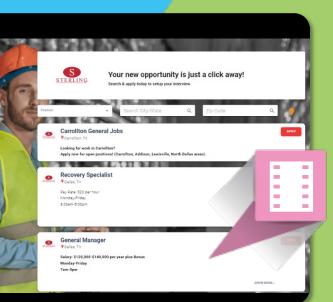
Zero-in on top priority data and metrics using filter cards within each module to view progress and quantitative information on-the-fly without running reports.



View your applicants and their hiring or onboarding stages with our progress steppers.



Job Marketing & Management









Jobs Homepage to Match Your Corporate Site

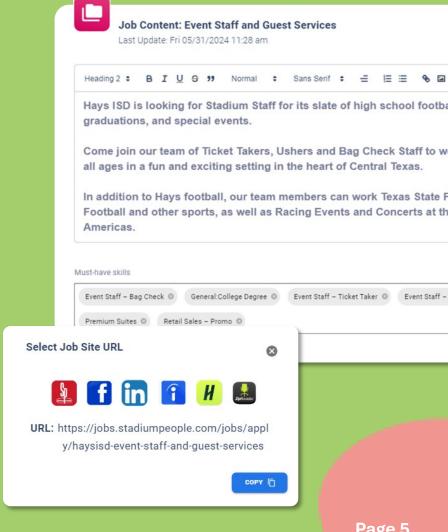
Applicants will flow seamlessly from your careers

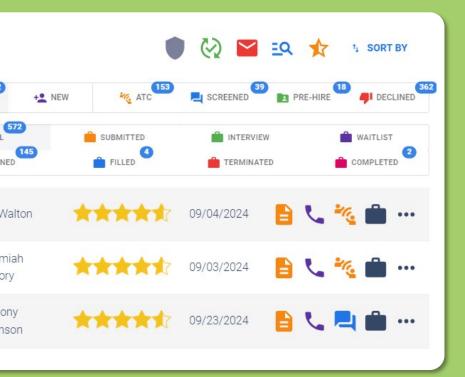
- Design compelling jobs and add media that draws your applicants in
- Track sites your applicants come from,
- Direct integration from Indeed.com that sends each applicant directly into your jobs portal
- Capture more applicants instead of competing with other companies on job boards

Create Compelling Job Content and Post to Career Sites

- Create a library of commonly used job postings and edit on-the-fly
- Add key words for our Al resume parser to find and score best
- Get creative ideas for job writing best practices from our experts
- Use advanced settings to hide or

Use popular career sites within our system or add your own to copy and paste across the internet and of each apply.





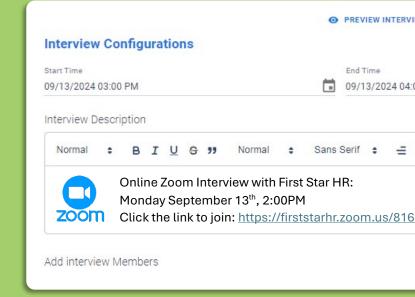
Job Workflows and Hiring Stage Progression

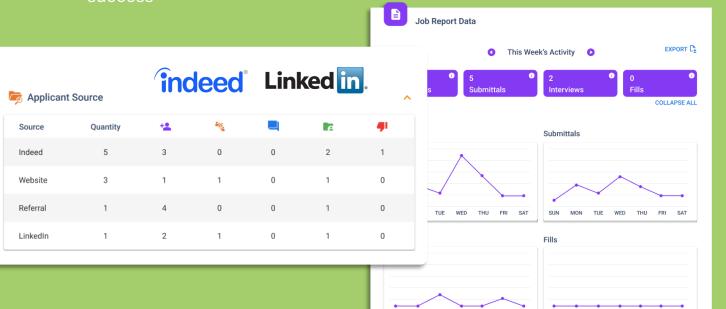


- gig•nology AI ranks your incoming applicants using our five-star resume parsing and matching
- Move your hires through the staffing process from submittal to interview to hired, seamlessly with our icon-friendly interface

Create Compelling Job Content and Post to Career Sites

- Create interviews with custom content, invitations to participants notes, and feedback tracking
- Add templates to email applicants before or after interviews, including links to Zoom, onboard if hired, job status updates, or offer letters using pre-defined parameters
- View report data on career site success

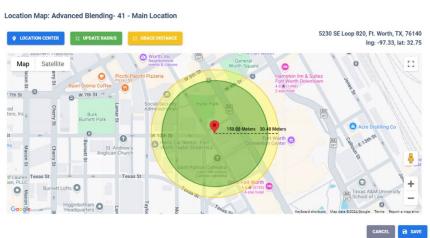


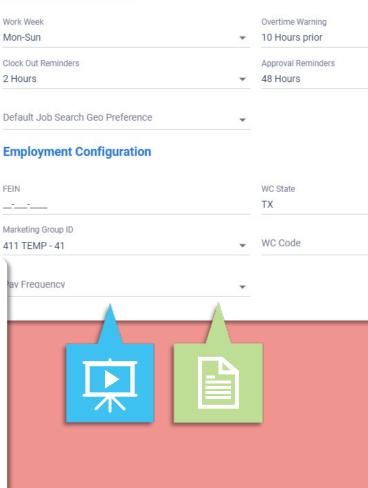


Customer Management

Manage Customer Information

- Configure and customize settings for time approvals, contact records, geolocation settings and more
- Add customer media to share with applicants such as videos, training content, interview directions and custom onboarding data or hiring requirements.

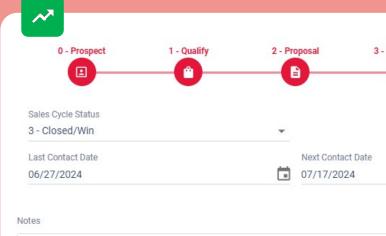




Customer Configuration

Prospect and Sell New Customers

- Import or enter prospective clients in the system
- Use resume parsing to identify potential hiring customers from former applicant employers
- Manage stages of the sales prospect like popular CRM systems offer
- Create and save proposals, contract agreements, marketing collateral and notes



Fri 06/28/2024 04:49 PM	Dropped off 4th popcorn. Jim is retiring in next c
Mon 06/10/2024 11:37 AM	Stopped by and checked in. Layne says would prefe
Tue 03/26/2024 03:38 PM	Dropped by with Easter candy. Spoke with Layne. U

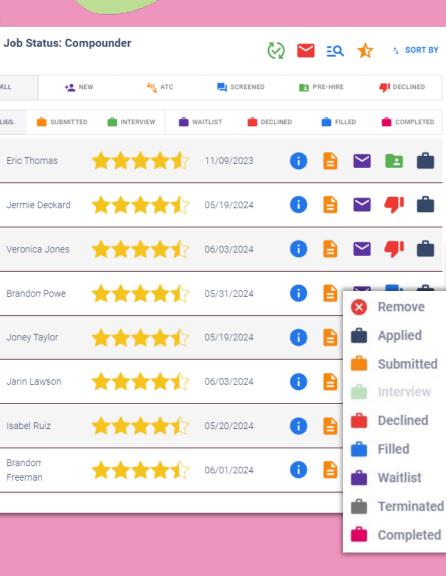
2/16-Layne emailed wanting a Compounder

Dropped off Vday candy bar to Layne and Jim. 2/13

Fri 02/16/2024 03:04 PM

Fri 02/16/2024 03:03 PM

Al Recruitment & Job Fulfillment



Al Screening

- Al-Generated Questions
- Adaptive Conversational Interface
- Sophisticated Scoring
- Decision Automation

Jermie Deckard Resume

Jermie Deckard

Fort Worth, TX 76140

Work History

Crosslink Powder Coatings

Powder Coat Painter

Duties: Prepare and spray parts with powder paints to meet customers satisfaction. Read job spec in detail. Clean gun and equipment between jobs. Change paint colors as needed required by job specs. Operation of dry ovens adjusted temperature for cure times.

AZZ INC.

Powder Coater # Duties: To hang parts on paint line and prepare surface for cleaning sanding or blasting , Powder Coat parts to order directions. Move parts to oven to curing.

Abba Staffing / Evans Composites

Paint Prepper (Contract) # Duties: Prep and buff surface defects. Sand, sand blast, mask and refinish surface composites. Apply and strip clean sealants, Clean and protect surface acetone, iodine and other lubricates to preserve surface.



Receive and Track New Applicants to Match your Process

- Real-Time Collaboration
- Data-Driven
 Recommendations
- Job-Filling AI
- Advanced Resume Parsing
- Intuitive Messaging Integration

Applicant Custom Template Type: Issue Prospec	er Interview	Sender:		apply@sterling- personnel.com Other
Message Title Application Received	Subject Line We Received Your Ap	plication		Suppres
Message Variables MESSAGE				
Normal + B I U + 99 Normal +	Sans Serif ‡ = 1≡	≡ % ⊡	A	
Dear {{ applicantFirstName }},				
Dear {{ applicantFirstName }}, Thank you for applying with Sterling Pers shortly and we look forward to working with Sterling with Sterling with Sterling Person Sterling Pers		r applicatio	n and	will be contacting you
Thank you for applying with Sterling Pers		r applicatio	n and v	will be contacting you

Automated Hiring with gig-nology AI

Design your interviews using the gig•nology Al Assistant and reduce the hours your team puts in on calls, left messages and more. Use pre-screening data to narrow down your focus, increase engagement, or create scorecards. Save big on the hours of first-step interviews and reduce recruiting cost significantly.



Total

Performance

33.3%

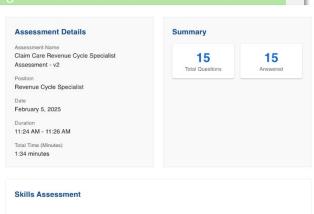
6.7%

33.3%

Skill

Time Management

Critical Thinking



Selected

Al Assessments

- Al-Generated Exams
- Multiple Question Formats
- Contextual Evaluation with Natural Language Understanding
- Customizable Weighting

SAVE VALUABLE HOURS, GAIN **DEEPER HIRING INSIGHT, AND IMPROVE THEAPPLICANT EXPERIENCE!**

Al Results Detail



Kristin Wynn kwynn@gmail.com

Job: Event Staff Total Score: 90/100

Time Elapsed: 12m, 32s

Status: Recommended

Industry Skills and Experience

★★★★ 98/100

Kristin demonstrated a strong amount of experience in the events and hospitality industry. Her skills are in line with the job, and she would be highly adept at interacting with guests at events.

Professional Skills

96/100

Kristin showed a great deal of attributes that matched with the customer side of the events business. Her ability to be a team player and interest in helping others makes her a strong fit for this job. She would also be interested in becoming a supervisor or team lead

Licensing/Certifications

90/100 ****

Kristin is TABC Certified and holds a Security License with the State of Texas, expiration date of 10/2025

Compensation Questions

***** 90/100

Kristin is accustomed to working part-time jobs between \$13-15 per-hour and is amenable to the pay for this job. She also stated she is more interested in being around exciting events than the money

Document Storage and Activity Tracking

The gig•nology split panel design allows for the organization and management of all critical modules, whether customers, jobs, applicants, or user management.

Users can track activities related to critical workflows and store important documents along the way, such as media, hard copy job requisitions, resumes, all onboarding data, contracts and agreements, identification, offer letters, and more.

- Track activities for any major modules
- Get notifications of activity changes
- Create activity reports
- Track team member movements and get true accountability





Applicant Job Status Change

Fri 2024-09-13 03:49 PM

Changed applicant job advancedblending-compounder



Applicant Job Status Change

Fri 2024-08-30 09:27 AM

Changed applicant job advancedblending-compounder

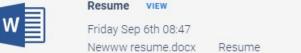


Applicant Job Status Change

Tue 2024-08-20 03:36 PM

Changed applicant job advancedblending-compounder

Applicant Job Onboarding Stage Change





DLPhoto VIEW

Thursday Sep 26th 17:16 image.jpg Id



acknowledgement VIEW

Thursday Sep 26th 17:20

Carter-Jason-signed-acknowledgement.pdf Signed



Applicant Job Status Change

Mon 2024-08-19 09:22 AM

Mon 2024-08-19 09:22 AM

Changed applicant job advancedblending-compounder

Changed applicant job advancedblending-compounder



Applicant Job Status Change

Mon 2024-08-19 09:21 AM

Changed applicant job advancedblending-compounder



onboardinginfo VIEW

Thursday Sep 26th 17:20

Carter-Jason-Onboarding.pdf Onboarding Info Form



Resume VIEW

Tuesday Jun 6th 06:48

Jason_Carter.pdf Jason Carter Resume



Resume VIEW

Tuesday May 2nd 19:26

Jason_Carter.pdf Jason Carter Resume

Store resume attachments

- ID's and important onboarding documents
- Signed acknowledgements
- Offer letters
- Completed background checks
- Photos, media, and more

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Hiring Workflow Management

Manage Every Handoff in Your Process

The gig•nology split panel design allows for the organization and management of all critical modules, whether customers, jobs, applicants, or user management.

Users can handoff calls to team members, add and assign job owners, interview invitations, timesheet approvers, and more.

Each member receives emails and can set task reminders.

Applicant Stage Change

Interview Handoff

Select User(s)

Amanda VanHaitsma

Andreskm Kogan

Andrew Jackson

Arista Thiem

Normal :

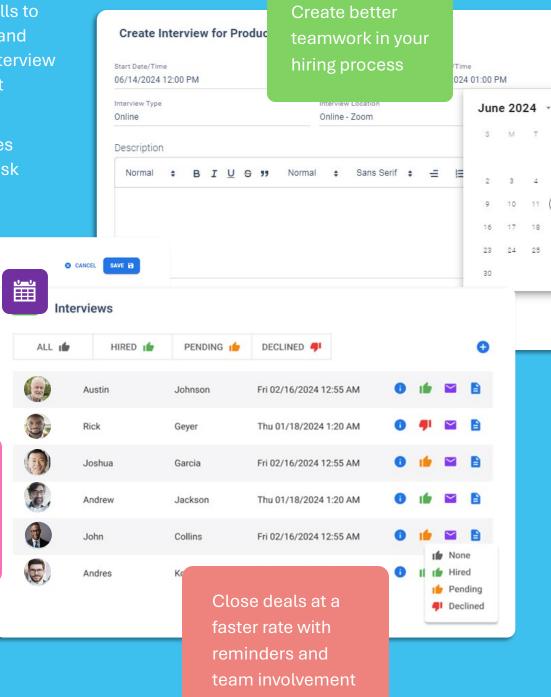
Add a task or message for another user here or cancel to continue

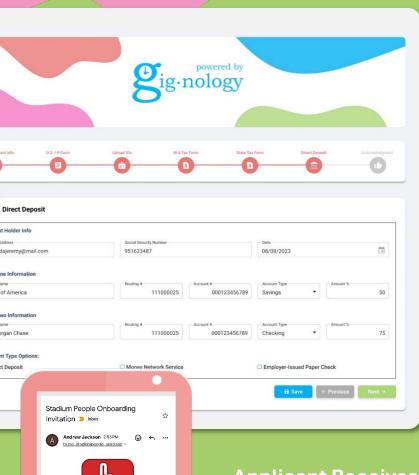
Reinforce

in the cycle

accountability

for critical steps





AI Employee Onboarding

gig•nology delivers a fast and visually appealing onboarding experience to all users with digital signatures, completion reminders and mobile capabilities.

Our icons and status bars let you know what stage they are in anytime.

- Add applicant to shortlist
- 2 Email/Text Onboard Invite
- 3 Applicant Completes Forms
- 4 Track Progress on Backend

Applicant Receives Invite

- Completes step-by-step forms
- Uploads ID's
- Signs acknowledgement
- Completes background screen





Thank you for applying with Stadium People. You may begin completing our Job Application at any time to expectle your hiring process by visiting the following link below. It only takes a few minutes to complete and you will be able to begin working events once we complete your background screening.

Please be sure and have your photo ID and another form of identification such as a passport, social security card, or birth certificate ready to scan into the system and

Dear Andrew Jackson:















Employer User

- Digitally Signs I-9 form
- Selects offer letter from templates
- Emails or texts employee
- Converts to employee in gig•nology

Dear Andrew

It is with great pleasure that extend to you this offer of employment with Stadium People.

Your interest in guest services and past experience will be a great match for our team and we look forward to taking this journey together.

The details of your offer are as follows:

- Hourly pay of \$15.00 per-hour, with some events pay rates that may vary by location.
- Part-time benefits with and Affordable Healthcare Compliant product.
- Venue discounts
- Rewards and drawings

Process Steppers

Hover Tool Tips

Colorful Filters

Illustrative Icons

Time-to-Onboard Measurement

Digital Signatures

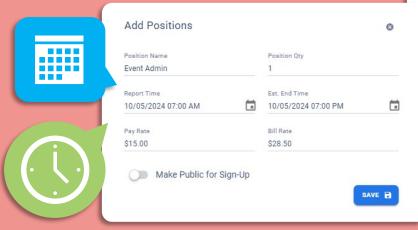
Page 12

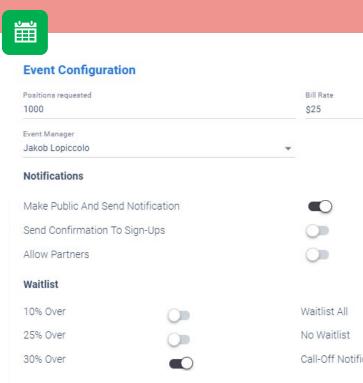
Scheduling & Time Management

gig•nology allows organizations to create shift schedules for almost any industry. From one-time special events or regular recurring shift work, users can build rosters, select employees, allow employees to self-schedule, create waitlists, and even allow for third party partners to fill spots.

Configure & Setup Schedules

Users can build schedules of any kind, set notifications & reminders, configure pay and bill rates, set up waitlists for backup workers, and overtime settings.

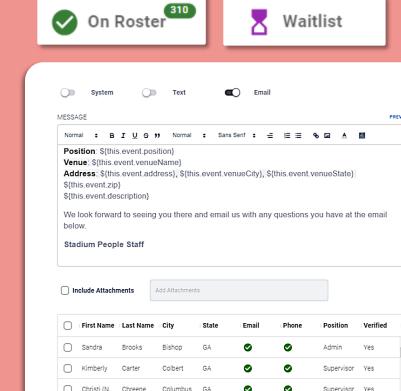




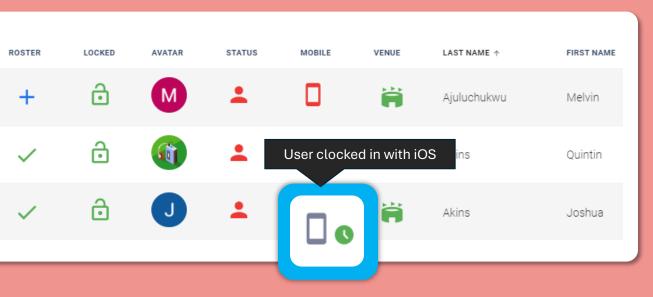
Build Mass Communication for Work Reminders

gig•nology templates allow users to build and reuse reminders to send to thousands of employees at one time.

Users can choose from different filter card settings to blast text messages, emails or system notifications to notify staff of shift changes, directions, parking and work policies, and more.



Manage Schedules & Rosters On-the-Fly During Shifts



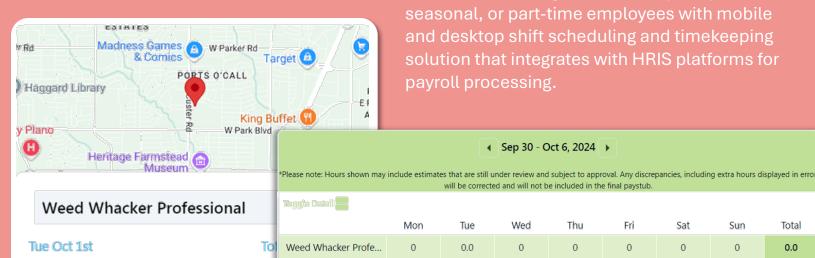


On-the-Fly

Manage Regular Shift Work

TIME ELAPSED

00:13



Manage your hourly workforce on the go from anywhere with a timeclock system that supports iOS and Android platforms.

0

0

0.0

Paternity Leave

2

0

Ideal for the management of temporary,

Time Off Requests CLOCK OUT Status Request Date Leave Type Hrs APPROVED 3/28/24 Sick Leave Expand Info 💝 PENDING 3/28/24 Bereavement Leave 2 NOT APPROVED Maternity Leave 3/28/24 3

3/28/24

Totals

Geolocation

Sat

- Approval collaboration
- Overtime and PTO capabilities

Page 14

Total

0.0

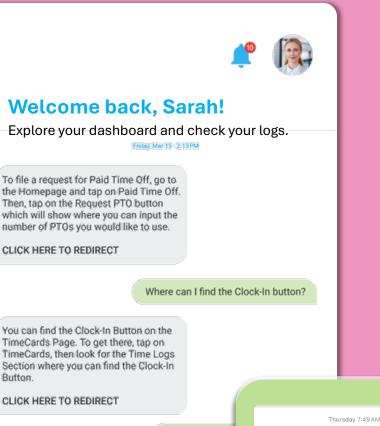
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Sun

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Advanced Messaging

gig•nology gets all the stakeholders, whether hiring managers, recruiters, external customers, or more involved in any stage needed during the hiring life cycle.



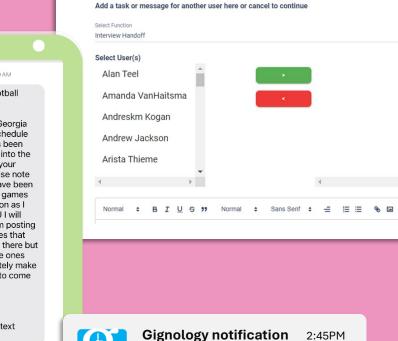
How can I file a r

Choose from Several Methods

- Schedule Bulk Message Reminders
- System Push Notifications
- Chat Bots
- Stage Change Notifications

Applicant Stage Change

- SMS Texting
- Email Notifications
- Task Assignments



reminder

You have a new schedule

Stadium People: GSU Football 2024

Hello Stadium People at Georgia Southern! The football schedule for GSU 2024 season has been posted. You may now go into the app on your phone or on your computer to sign up! Please note the first 2 games times have been determined but the last 4 games times are still TBD. As soon as I get those times from GSU I will update the schedule. I am posting these games early in hopes that you can make plans to be there but please only sign up for the ones you know you can absolutely make 100%. More information to come soon! Thanks everyone!

Ellen and Toledo:)----Do Not Reply
Type STOP to stop these text
messages



To file a request for Paid Time Off, go to

the Homepage and tap on Paid Time Off.

which will show where you can input the

number of PTOs you would like to use.

CLICK HERE TO REDIRECT

Send a message

Then, tap on the Request PTO button

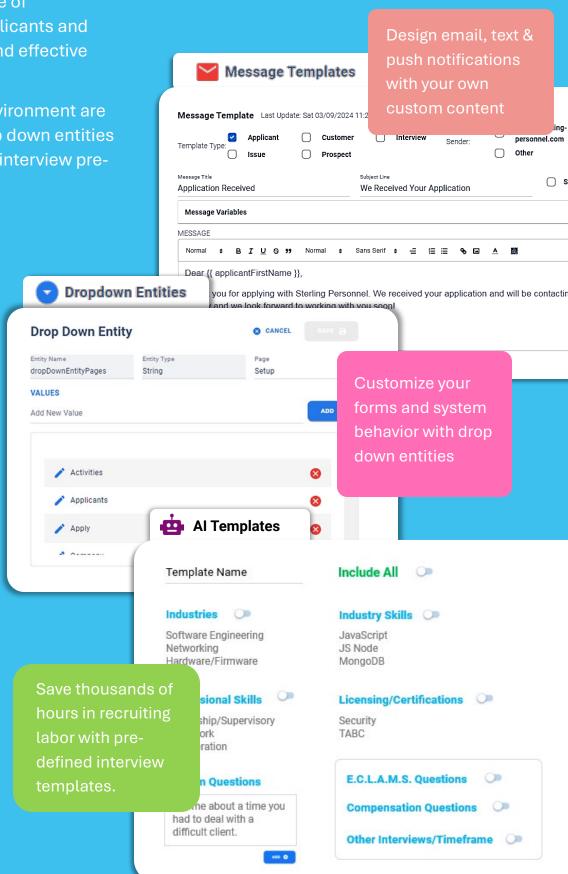
User Customization

gig•nology was designed by recruiters who understand the value of communication with applicants and employees throughout and effective workflow.

Within our user setup environment are message templates, drop down entities and even our newest A.I. interview prescreening templates.

Build it Your Way

- Create messages for any hiring flow or employee policy
- Engage your applicant pool with bulk messages via text, system or email
- Define drop-down menus for your forms and tables that match your operations
- Use your company's unique interview questions for the Al Recruiter to score and move to next steps

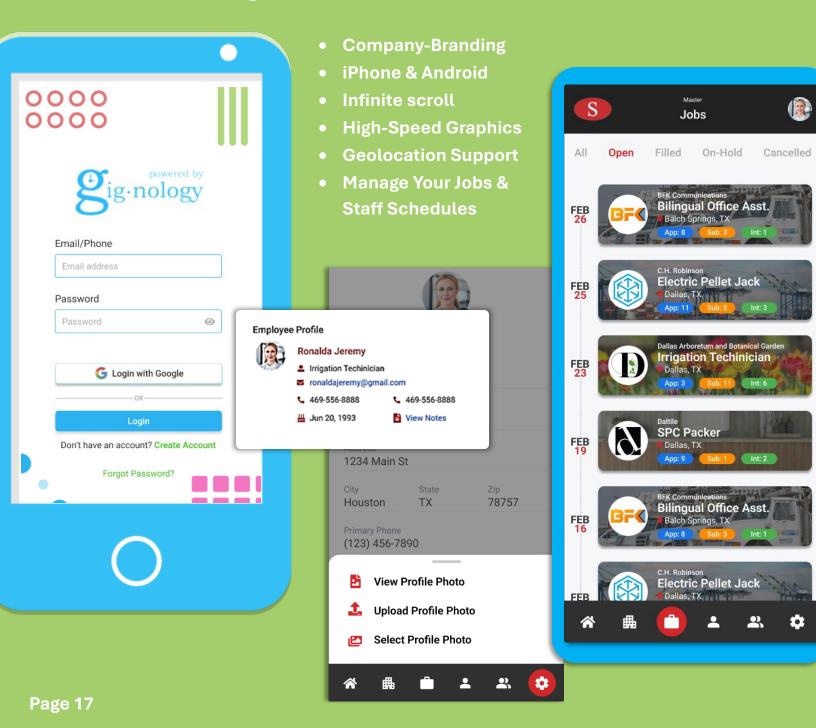


Mobile Capabilities

gig•nology was built with the mobile user experience in mind. Even our web interface delivers a mobile-like feel to the user, taking advantage of hand-held sized data views and limiting heavy data scrolling that loses users and makes the hiring process too cumbersome.

Your App is downloadable in the Apple and Google Play Store for users to download and use from anywhere.

Hand-Held Management for All Users

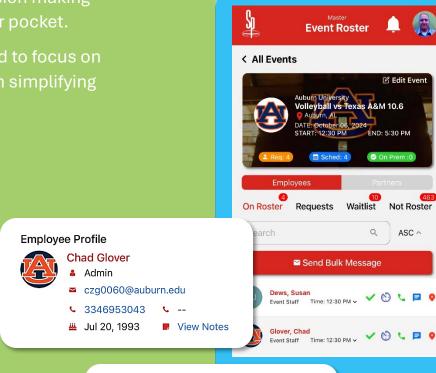


Hand-Held Management for All Users

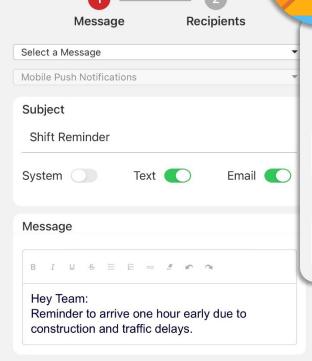
gig•nology puts the power of decision making

Our mobile interface was designed to focus on

- **Create and manage** staff shifts and event schedules
- Make roster moves seamlessly
- **Build Staff Schedules**
- Make critical notes on-the-fly
- View employee timeclock data and set geofencing







Waitlist Not Roster On Roster Requests ASC ^ Send Bulk Message ₹ 📞 📮 🧿 Allen, West 🕇 📞 📁 🧿 Alonzo, Felix Baker, Asia ₹ 📞 🖬 🧿

Waitlist feature allows you to backfill shortages

Master
Event Roster

Send Bulk Message

Time: 12:30 PM >

☑ Edit Even

ASC ^

V 🕙 📞 🖪 🧿

Quick searches enable quick contact to replacements

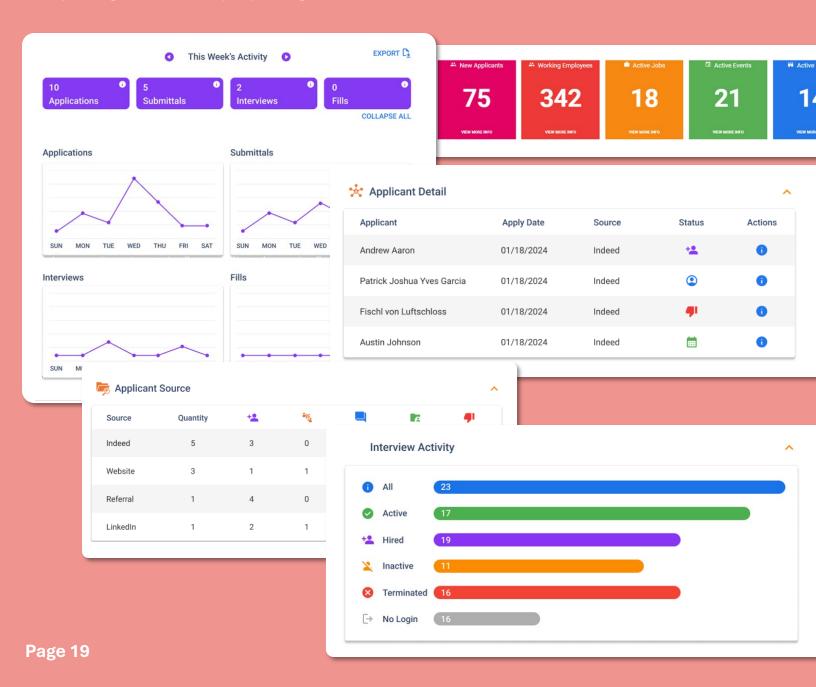
Advanced Reporting

gig•nology makes decision making easy and in real time with snapshots built into our user panels, going beyond traditional spreadsheet exports and giving users quick snapshot views of success metrics during workflows and hiring cycles.

The system also offers real-time analytics and more complex reports, while enabling users to create its unique data metrics, KPI's, and other reporting into a friendly reporting dashboard.

Capture KPI's and Success

- Real Time Data Tickers
- Time-to-Fill Metrics
- Shift Attendance Reports
- Job Board & Ad Success
 Rates
- User Stats and History
- Timesheet & Payroll Data



Community Integrations

gig•nology allows for a universe of connectivity with other systems to

gig•nology works with users to integrate their most-used Job Boards or social media platforms, HRIS systems, background check services, or

JOB BOARDS









INTEGRATION

BACKGROUND CHECKS

YARDSTIK.

Scerling

GoodHire.



PAYCARDS





HRIS SOFTWARE

LAWSN





Benefits & ROI

Recruitment Savings

- Save hours searching resumes and matching to jobs
- Reduce time spent in long interviews with AI Recruiter
- Grow a living database that reduces dependence on expensive job boards
- Maximize existing job ad investments with faster hiring workflows



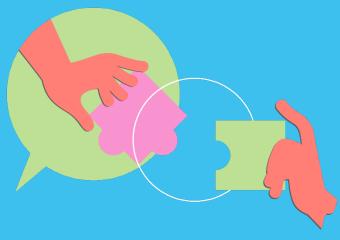
Reduce Technology Spending

gig•nology offers an "all-in-one" environment incorporates investments typically priced separately

- ✓ Applicant Tracking System
- ✓ Customer Relationship Software
- ✓ Bulk Email and SMS Technologies
- ✓ Employee Scheduling Software
- ✓ Onboarding Utilities
- ✓ Background services
- ✓ AI Supplemental Apps
- ✓ Timeclock Software

Performance Improvement

- Track team participation & identify process soft spots
- Create tasks and hand-offs that reduce time-to-hire
- Facilitate better decision making with reporting and real-time numbers



Applicant Tracking

Mobile Timeclock



For more information visit us at: gig•nology.ai

Onboarding & HRIS Integration

Al Recruitment & Workflow Management